**RESUME**

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| **PATURU KEERTHI, MBA, *(Ph.D.)***  E-mail: keerthipaturu@gmail.com  Mobile: +91 9700658929 |  |

**OBJECTIVE**

To work in an environment which provides challenging career, scope for continuous learning, where career growth commensurate with one’s effort and performance.

**EXPERIENCE**

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| --- | --- | --- | --- | --- | --- |
| **Designation** | **Name of the Institution** | | **Place** | **Period** | |
| Jawahar Knowledge Center H.R Mentor | D.K.W Autonomous College, | | Nellore | June ‘2014-March‘2016 | |
| * I have teaching experience in Tourism Management during my Ph.D. at Vikrama Simhapuri University | | | | | |
| Guest Faculty in the Department of Commerce (B.B.A) Bachelor of Business Administration | D.K.W Autonomous College, | Nellore | | | March 2022 to Present |

**EDUCATIONAL QUALIFICATIONS**

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| --- | --- | --- | --- | --- |
| **Name of the Course** | **Name of the University/Board** | **Year of Passed** | **% of Marks** | **Division** |
| Ph.D. | Vikrama Simhapuri University | December 2021 | 68% | First |
| Diploma In Tourism & Travel Management | Acharya Nagarjuna University for Distance Education | January 2021 | 72% | Distinction |
| M.B.A | Vikrama Simhapuri University | June 2013 | 73.00 | Distinction |

* **“Research Fellow funded by UGC Rajiv Gandhi Nation Fellowship for Scheduled Caste (RGNF).**

**DETAILS OF PUBLICATIONS**

**Research papers/Articles published in International/ National Journals**

1. Paturu Keerthi, Dr.M.Thyagaraju, (2017), “Problems and Prospects of Tourism-A Case Study on Nellore District.” Indo Global Journal of Commerce and Economics; ISSN: 2393-9796, Volume-4, Issue No.2. , March 2017.
2. Paturu Keerthi, Dr.M.Thyagaraju, (2018), “Tourism in India and its role towards development of Andhra Pradesh.” Zenith International Journal of Multidisciplinary Research; ISSN: 2231-5780 vol.8 (10), October (2018).
3. Paturu Keerthi, Dr.M.Thyagaraju, (2019), “Tourist Satisfaction towards Tourism Infrastructure Availability in New Capital City-A Case Study on Andhra Pradesh.” International Journal for Research in Engineering Application & Management (IJREAM) ISSN: 2454-9150 Vol-04, Issue-12, Mar 2019.
4. Paturu Keerthi, Dr.M.Thyagaraju, (2020) “Tourism Infrastructure Development: A Case Study on Newly Formed State of AP.” International Journal of Advance science and Technology vol.29, No.6s, (2020), pp.2312-2319**.**

**Research papers/articles published in Books**

1. One week Faculty Development Program on How to write & publish a Research Paper at Narayana Engineering College, Nellore, Andhra Pradesh.
2. Problems on elderly: Challenges and Strategic Interventions (Sponsored by APSCHE & ICSSR) at Vikrama Simhapuri University, Nellore.
3. Presented a paper on “Service Marketing in Health Care Industry.” at Sri Venkateswara University, Tirupathi.
4. Total Quality Management: Concepts & Practices (TQMCP) 2017 at Narayana Engineering College, Guduru, Nellore, Andhra Pradesh.
5. Attended Two weeks ICSSR Sponsored capacity Building Programme on “Research Methodology and Data analysis for social science” at Akkamahadevi Women’s University, Vijayapura.

**List of Webinars attended:**

1. Attended Webinar on “Role of ASI in Heritage, Tourism & Hospitality Management” organized by Mizoram University.
2. Attended Webinar on “Sustainable IT in Rural and Remote Environments.” organized by Mizoram University.
3. Attended Webinar on “Challenges and Opportunities in Tourism and Hospitality sector.” organized by “Bhikaji Cama Subharti College of Hotel Management.”
4. Attended Webinar on “Walk through on SPSS.”Organized by Yuvashetra Institute of Management Studies.
5. Attended Webinar on “Impact of Covid-19 on 3Es- Economy, Education & Environment.” Organized by Center for International Academic & Research Studies (CIARS), Vikrama Simhapuri University, Nellore, Andhra Pradesh.

**Book Published:**

1. Published a Book titled “The Festival of Unity” – Rottela Panduga (2017), ISBN: 978-1976340925

**Personal Profile**

Date of Birth : 20-04-1990

Sex & marital status : Female & Married

Mother Tongue : Telugu

Cast : SC

Nationality : Indian

Languages Known : English, Telugu

Father’s : PATURU JAYAPRAKASH

Permanent Address : Church Road, Kovuru

S.P.S.R Nellore (dt), PIN-524327

Place: Nellore

**(PATURU KEERTHI)**